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**WOODSTREAM SECURES ENTERPRISE-WIDE NETWORK
MONITORING SUCCESS WITH CITTIO**

***Established Consumer Brand Selects CITTIO WatchTower® to Manage Distributed
Network Devices***

SAN FRANCISCO, Jan. 08, 2008 – CITTIO Inc., the innovation leader in network and systems monitoring software, announced today that Woodstream, a manufacturer of a broad portfolio of consumer and professional products, has realized substantial performance gains as a result of deploying CITTIO WatchTower® for enterprise-wide monitoring across all of its distributed networks throughout the U.S. and Canada. Selected as part of an IT initiative to consolidate the existing infrastructure that had grown increasingly complex due to a number of acquisitions, CITTIO WatchTower proactively monitors the wide variety of devices that comprise Woodstream's network from wireless access points, servers and routers to switches and personal computers. Because CITTIO provided a single pane of glass visibility into Woodstream's IT infrastructure performance and availability, the Woodstream IT team was then able to better focus on proactive opportunities that compliment Woodstream's business.

Woodstream, which sells its products in over 100,000 retail outlets, was growing rapidly and needed to ensure high network and systems availability without the dependence of on-site consultants. Since the first day of installation Woodstream has experienced a high return on investment from WatchTower and its ability to automatically monitor any IP-enabled device. Specifically, CITTIO WatchTower and its proprietary Automation Stack™ instinctively uses Simple Network Management Protocol (SNMP) to discover devices on the network, fingerprint the operating system and patch level in use, identify what services are active and begin monitoring the devices and services using best practice threshold packages. Woodstream even uses the asset information CITTIO WatchTower collects to tag these items and generate IT asset management reports – without extensive manual inventories. If the device is on the network, WatchTower knows about it.

Woodstream also categorizes each device by business unit, organization and device type for consolidated service level performance reporting. CITTIO WatchTower calculates service levels based on historical performance and planned outages with proactive notification of pending violations. By automating the entire discovery, configuration and monitoring process, CITTIO WatchTower provides single pane of glass views into infrastructure performance in hours instead of the weeks and months associated with other monitoring tools.

“With our diverse networking environment, CITTIO WatchTower makes our lives easier because we can now have immediate access to a single view of the health of our entire infrastructure,” said Larry Schumacher, network and database manager at Woodstream. “It was of great importance to use a product that could monitor each and every network device-- not just bits and pieces. And from day one CITTIO WatchTower has done that, allowing us to problem solve and look at historical data – a truly impressive feat that speaks to how easy the product has been to implement and use.”

Prior to implementing CITTIO WatchTower, Woodstream had limited capability to view or track network availability. Now Woodstream monitors its servers, switches, applications, firewalls and other devices by device and by category and can draw network topology maps. Furthermore, the product was able to seamlessly integrate into Woodstream's existing infrastructure without any service disruptions and can restrict access to information based on assigned roles.

“Woodstream, with its many strong brands, is benefiting from using our proactive, automated monitoring platform to prevent unplanned downtime,” said Jamie Lerner, president and CEO, CITTIO. “We appreciate Woodstream's commitment to delivering premium consumer products to the marketplace and are pleased they selected CITTIO WatchTower to keep their network infrastructure up and running so they can focus on meeting their customers' needs.”

About Woodstream

Woodstream, headquartered in Lititz, Pennsylvania, manufactures and markets a broad portfolio of branded consumer and professional products, including Victor® (recognized by the red V® trademark) rodent control solutions, Havahart® animal caring and control products, Safer® natural solutions for the lawn and garden, and Perky-Pet® wild bird feeders among others. Woodstream's products, which have leading market share positions within their respective segments, are sold at more than 100,000 retail locations and to professional pest control providers throughout the United States, Canada and other international markets.

About CITTIO, Inc.

CITTIO provides enterprise-class network and systems monitoring software that automates historically manual tasks and supports any IP-ready device. Sample customers include: BAE Systems; BCBS of Hawaii; Capitol Advantage; Circuit City Stores; Five Mile Capital; The Gymboree Corporation; Mervyns; National Parks Conservation Association; Pacific Sunwear; and T. Rowe Price. The company is headquartered in San Francisco. For more information, please visit www.cittio.com.

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