



MEDIA ADVISORY

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CITTIO CEO JAMIE LERNER TO SPEAK AT LINUXWORLD

Company Founder to Share Insight on Best Practices for Monitoring Distributed Linux Edge Devices

SAN FRANCISCO, LinuxWorld Conference & Expo, Aug. 6, 2007 — CITTIO, the innovation leader in automated network and systems monitoring software, today announced that company founder and CEO Jamie Lerner will speak this week at the LinuxWorld Conference and Expo, which opened today and runs through Thursday, Aug. 9 at the Moscone Center in San Francisco. LinuxWorld is the premier event for the Linux and open source community, bringing together industry leaders shaping the future of new enterprise technology in the largest single gathering of business and technical leaders deploying Linux and open source solutions.

Scheduled to speak on Wednesday, August 8 at 3:00 p.m. PDT, Mr. Lerner's presentation will focus on effective best practices for monitoring today's dynamic and highly distributed IT networks and Linux edge devices. Full details on Mr. Lerner's session are as follows:

Who: Jamie Lerner, founder and CEO, CITTIO, Inc.

What: "Trends and Best Practices for Monitoring Distributed Linux Edge Devices"

Where: LinuxWorld Conference & Expo, Moscone Center in San Francisco

When: Wednesday, August 8th from 3:00 p.m.-4:00 p.m. PDT

The industry is in agreement that traditional monitoring approaches geared to more static networks are no longer adequate in today's highly distributed network environments. Mr. Lerner's presentation will address edge device trends, what's driving these trends as well as innovative best practices for network and systems monitoring that address the full complexity of today's modern and dynamic networks. CITTIO representatives will also be available to provide more information at booth #514 as part of the Next Generation Data Center conference, taking place simultaneously with LinuxWorld this year.

About LinuxWorld Conference & Expo

LinuxWorld Conference & Expo is the premier event exclusively focused on Linux and open source solutions. As the world's most comprehensive marketplace for open source products and services, LinuxWorld provides business decision-makers with information and resources to implement Linux and open source solutions into business infrastructure and enterprise networks. For more information or to register for the event, visit the LinuxWorld Conference & Expo Web site at www.linuxworldexpo.com, or call (800) 657-1474. For exhibiting opportunities,

please contact Amy Bonner at (508) 424-4892 or amy_bonner@idg.com or Christian Montminy at (508) 424-4852 or christian_montminy@idg.com.

About IDG World Expo

IDG World Expo (www.idgworldexpo.com) produces tradeshow and events for professionals seeking world-class education, peer-to-peer networking and one-stop comparison shopping. IDG World Expo's portfolio of conferences and events includes Entertainment For All™ (E For All™), Macworld Conference & Expo®, Next Generation Data Center™ (NGDC™), LinuxWorld Conference & Expo®, and LinuxWorld® OpenSolutions Summit™. IDG World Expo is a business unit of IDG, the world's leading technology media, research and event company.

About CITTIO

CITTIO provides enterprise-class network and systems monitoring software that automates historically manual tasks and supports any IP-ready device. Sample customers include: BAE Systems; BCBS of Hawaii; Capitol Advantage; Circuit City Stores; Five Mile Capital; The Gymboree Corporation; Mervyns; National Parks Conservation Association; Pacific Sunwear; and T. Rowe Price. The company is headquartered in San Francisco. For more information, please visit www.cittio.com.

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