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CITTIO Named Emerging Heavyweight for 2006 by *CRN Magazine*

SAN FRANCISCO, Dec. 14, 2006 – CITTIO Inc., the innovation leader in automated network and systems monitoring software, today announced the company was named one of *CRN's* Emerging Vendors for 2006. CITTIO was selected by the magazine in part because of its automated approach to network monitoring embodied by its WatchTower® solution, which runs counter to traditional system and network monitoring tools on the market today that depend on manual configuration.

The *CRN* Emerging Vendors list honors up-and-coming companies that have closely tied their success to the development of an effective channel strategy. As with several of the other hallmark *CRN* lists, the 2006 Emerging Vendors were chosen by the *CRN* editorial team. Unique technology contributions, channel acumen, customer references and future channel dedication were among the criteria used for selection.

“This 2006 *CRN* Emerging Vendors list recognizes technology vendors who have recently realized that the channel is the most efficient route to market,” said Dan Dignam, VP/publisher, *CRN*. “They represent the organizational qualities that solution providers are looking for to both partner and do business with.”

“We’re proud that our dedication to the channel has been recognized by *CRN*, especially at this early stage,” said Jamie Lerner, president and CEO of CITTIO. “Since CITTIO’s inception, our WatchTower software has grown more valuable to our channel partners because it gives them the flexibility to either: 1) resell our product; 2) offer a service based on our platform; or, 3) build a solution of their own design. Moreover, WatchTower’s automated process translates into low cost of ownership, unlike traditional network and system monitoring software.”

The research report in the Oct. 30th issue of *CRN* examines the business motivations and identifies CITTIO as one of 75 companies looking to the channel for growth. The article can be found online at the following link:

<http://www.crn.com/sections/special/emergingvendors/index.jhtml;jsessionid=0ZTV2FPXCFHCWQSNDLRSKHSCJUNN2JVN>.

About CRN

CRN provides Solution Providers and Technology Integrators with the crucial information and analysis they need to drive their company's sales. As an advocate for and voice of the Channel, Solution Providers turn to *CRN* first for immediate information. With more than 24 years of experience, *CRN* is the most trusted source for 117,000 channel professionals. *CRN* can be found on the Web at www.crn.com.

About CMP Technology (www.cmp.com)

CMP Technology is a marketing solutions company serving the technology industry. Through its market-leading portfolio of trusted information brands, CMP has earned the confidence of more technology professionals than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in ways that yield superior return on investment. CMP Technology is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

About CITTIO, Inc.

CITTIO is the award-winning provider of network and system monitoring software built specifically for constantly changing networked environments. CITTIO's WatchTower automates continual discovery and monitoring of key services on servers, routers, applications, point-of-sale terminals, and any other networked devices as they are introduced to the network. With CITTIO, IT organizations can track the performance and availability of hundreds or thousands of the network nodes in a fraction of the time it would take to configure manually. CITTIO's customers include Blue Cross/Blue Shield of Hawaii, Capitol Advantage, Five Mile Capital, National Parks Conservation Association, Pacific Sunwear and The Gymboree Corporation. Founded in 2001, CITTIO is based in San Francisco, California. For more information, please visit www.cittio.com.

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