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**CITTIO NAMED FINALIST FOR COMPTIA SOFTWARECEO AWARDS**

*CITTIO WatchTower Recognized as an Innovation Leader in the Software Industry*

**SAN FRANCISCO, July 18, 2007** – CITTIO, the innovation leader in automated network and systems monitoring software, today announced that The Computing Technology Industry Association (CompTIA), the leading trade association for the world's information technology (IT) industry, has named CITTIO WatchTower® a finalist for the inaugural CompTIA SoftwareCEO Software Innovation Awards. These awards recognize the industry's efforts and accomplishments in bringing innovative software products and new business models to market and CITTIO WatchTower stood out among other entries because of its unique automated approach to network and systems monitoring.

Scoring high in each of the three major criteria which include scope, impact and novelty of the innovation, CITTIO WatchTower is the first enterprise-class network and systems monitoring software platform that automates the continual discovery, identification and monitoring of key services on servers, routers, applications, point-of-sale terminals, or any other device as they are introduced into the network. This ability to provide up-to-the-minute information on the status of each device across a network makes it invaluable to customers because it prevents unforeseen downtime.

“CITTIO WatchTower offers customers a highly-proactive and dependable network and systems monitoring platform that traditional monitoring tools that require manual configuration are unable to deliver,” said Jamie Lerner, president and CEO, CITTIO. “Being recognized as a finalist by a respected organization such as CompTIA is a privilege and we are honored to be acknowledged for our technology as well as the impact we stand to make in the industry.”

Award finalists were determined after being evaluated by executives and editors from Agili-T Group, Churchill Sales Cycle Solutions, Inc., CompTIA, SoftwareCEO and Synergy Consulting Group, Inc. Award winners will be announced at a gala awards and entertainment evening

being held at Breakaway, CompTIA's annual member conference, July 31 through Aug. 2 at the Mirage Resort and Casino in Las Vegas.

"The inaugural CompTIA SoftwareCEO Software Innovation Awards have been designed to recognize new innovations in the software industry that are breaking away from tradition with new approaches to software development," said David Sommer, vice president, e-business and software solutions, CompTIA, and publisher of SoftwareCEO. "CITTIO WatchTower is among a list of solutions that we believe are delivering tremendous benefits to customers, while having the potential to greatly impact the industry."

### **About CompTIA**

In 2007, CompTIA is celebrating its 25th anniversary. Just as the information technology (IT) industry it serves has grown, CompTIA has also enjoyed remarkable growth over the past 25 years. The organization was founded by representatives of five micro-computer dealerships working together to find better ways to do business. Today, CompTIA has more than 22,000 member companies in over 100 countries around the world; and serves as the voice of the world's \$1 trillion-plus IT industry. CompTIA is committed to advancing the long-term success and growth of the IT industry by helping organizations maximize the benefits they receive from their investments in technology; and by helping individuals to obtain the skills and credentials they need for productive careers in IT. For more information, please visit: [www.comptia.org](http://www.comptia.org).

### **About SoftwareCEO**

SoftwareCEO is a resource-packed electronic newsletter and web portal built by software executives for software executives. It's the software industry's "Page One" for information and advice on software marketing, software sales, software business, software pricing and financing, and software services.

### **About CITTIO**

CITTIO provides enterprise-class network and systems monitoring software that automates historically manual tasks and supports any IP-ready device. Sample customers include: BAE Systems; BCBS of Hawaii; Capitol Advantage; Circuit City Stores; Five Mile Capital; The Gymboree Corporation; Mervyns; National Parks Conservation Association; Pacific Sunwear; and T. Rowe Price. The company is headquartered in San Francisco. For more information, please visit [www.cittio.com](http://www.cittio.com).

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